



AFCM
ARAB FEDERATION OF
CAPITAL MARKETS

**JH CONSULTING
INTERNATIONAL**



FOR AFCM MEMBERS
\$500

FOR NON AFCM MEMBERS
\$650

Risk & Surveillance in Capital Markets

25th – 26th January 2022

WWAZ	▲	60.31
TVRZ	▲	67.59
TTAW	▲	67.54
CCAD	▲	62.149
HAEW	▲	62.24
JJAS	▲	61.41
RRAP	▲	60.36

Product

Pants

Mode of presentation: Virtual over Zoom

Who Should Attend?

This course is primarily aimed at those working in trade surveillance, market compliance and risk managers in financial institutions

Course Fees

For AFCM members

\$500

For non AFCM members

\$650

DAY 1

— 6 hours —

I- Risks in Capital Markets

Capital Markets & Financial Risks Overview

- Capital Markets Risk Definition
- Financial Risks Definition

Four Types of Financial Risks

- Market Risk
- Credit Risk
- Liquidity Risk
- Operational Risk

Three Types of Capital Markets Risks

- Equity Risk
- Interest Rate Risk
- Foreign Exchange Rate Risk (known as Currency Risk)

Counterparty Risk

Trading Risk

Financial Crime and its Associated Risks

- Money Laundering – predicate crimes and their impact
- Using Capital Markets to launder money

Transaction Monitoring Systems and other AML Technology

- Market Structure
- Electronic Trading

Risk Appetite vs Risk Tolerance

Assess Risk vs Return

Risk Management Process

International Standards and Capital Markets Regulation



II- Compliance and Capital Markets

Offences in the Capital Market Designated as Money Laundering Offences

- Insider Trading
- Market Manipulation
- Frauds related to the Securities Markets

Reasons for Deficiency in the Stock Market Governance

- Money Laundering Activities conducted by corrupt individuals / entities in the market
- Nature of the trading instruments
- Listed companies acting as a front for Money Laundering
- Weak Pre-screening Process
- Large Volume of Transactions in Stock trading
- Large Volume of Transactions in Listing of IPOs
- Monitoring Reports not tailored for Money Laundering Detection
- Absence of Risk Management Processes
- Inappropriate Accounting and Financial Reporting
- Loose Regulatory Oversight

Compliance Challenges for Trading Firms and Brokerage Companies

- Financial Crime in the Securities Market
- Overview of the jurisdictions and laws applying to the industry (MiFID II, Germany, UK, France, and US)

DAY 2

— 6 hours —

III- Ethics and Code of Conduct

Professional Integrity

- Whistleblowing
- Negligence, Deception and Concealment

Ethical Issues in the Workplace

- Executives Unethical Behavior

- Executive Greed
- Conflict of Interest
- Insider Dealing
- Bribery and Corruption
- Forgery

Unethical Behavior of Employees

- Cybercrime

Unethical Behavior towards Customers

- Price Fixing
- Money Laundering
- Financial Services Fraud
- Lack of Transparency

Unethical Behavior in Financial Services

- Professional Misconduct
- Insider Information
- Fraud
- Market Abuse
- Obligations to Customers
- Conflicts of Interest

Ethical Investors

The Ethical Crisis of 2008

- The Aftermath



IV- Capital Markets Surveillance

Objectives, Importance and Benefits of Markets Surveillance

Types of Surveillance

- Communications surveillance
- Trade surveillance
- Market surveillance
- Who is responsible for Market Surveillance

Detection vs. prevention

The Three Lines of Defense

The Regulatory Environment

- Summary
- Conduct, Culture and Intent
- Regulatory Fines

Various Ways to Manipulate the Market

Technology and AI in Capital Markets Surveillance

Best Practice Techniques in Market Surveillance

How to Achieve a Successful Market Surveillance

Challenges and implementation of Market Surveillance

The View from the Trading Floor

- The Evolution of Markets
- Market Structure
- Electronic Trading

Advanced Surveillance Techniques

- Machine Learning in Surveillance
- Behavioral Analysis
- Surveilling the Clients
- Rapid Case Studies
- Dark pools
- FX Last look
- Gilts manipulation
- Wash trades

Course Leader: Nadine Eid



Nadine is a Certified Anti-Money Laundering Specialist (CAMS) with more than 26 years of Banking Experience substantially concentrated in the fields of Compliance, Treasury, Capital Markets and Private Banking, in addition to 16 years of concentration in the Cards industry with comprehensive knowledge in AML, financial crime, regulatory compliance, and data protection.

Nadine holds a Master's Degree in Money and Banking from "The American University of Beirut".

She is also certified in Financial Derivatives Module, Securities, and FSA Regulations from the "Chartered Institute For Securities & Investments - London, UK".

In addition to the Master's Degree in Money and Banking and certification in Anti-Money Laundering, Securities, Financial Derivatives, Banking Ethics, and FSA Regulations, Nadine has extensive banking experience in Middle Eastern, African, American, and European markets.

More recently, this experience has included working since May 2019 as Senior Manager, then as Director - Head of Compliance at areeba in Lebanon (a financial technology company specialized in the payment cards and electronic services, and in offering issuing and acquiring services to banks, other financial institutions, merchants and retailers).

Prior to areeba, Nadine worked at CSCBank (a Lebanese bank specialized in the card and electronic payment processing industry) for 14 years, of which the last three years have been as Senior Manager - Head of Compliance.



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