

# Digital Transformation & Innovation

Understanding the next paradigm shift in  
global financial services

2 Day Training Programme or Virtual Delivery



# Why learning with JHCI makes a difference!

JH Consulting International is multi-faceted training consultancy founded by two of the industry's most experienced operators. With over five decades of experience working with stakeholders at all levels at some of the worlds leading financial and corporate institutions from every continent, we are a firm that really has been in the trenches with our clients – our track record speaks for itself. Our approach to learning brings together best in class approaches and a blend of technical, performance and well-being resource that help our clients get the results they need.



## **Outstanding Faculty of Experts**

Our faculty is comprised of some of the leading subject matter experts in their field. You'll benefit from learning content 100% applicable to your needs.

## **Engaging Learning Experience**

We create learning experiences that are engaging , focused and state of the art. We embrace and utilize a range of platforms and tools to make sure you have an outstanding experience.

## **Content Customised to Your Needs**

A one-size fits all approach to learning and training is a thing of the past. Our courses are all customized to the specific needs of each client, guaranteeing the results you need.

## **We Know What Works**

With over five decades of experience in corporate learning and training, we have a depth of experience that other companies could only wish for. Our clients trust us to deliver.

# Course Programme

## SESSION 1: DIGITAL TRANSFORMATION

- Definition of Digital Transformation
- Objectives, Importance and Benefits of Digital Transformation
- Main Areas (Types) of Digital Transformation
- Core Elements of Digital Transformation
- Various Approaches of Digital Transformation
- Digital Transformation Framework
- How To Structure a Digital Transformation
- How to Achieve a Successful Digital Transformation
- Challenges of Digital Transformation
- Case Studies about Successful Digital Transformations

## SESSION 2: AI & INFORMATION GOVERNANCE

- Definition of Artificial Intelligence
- Benefits and Risks of Artificial Intelligence
- Machine Learning
- What is Information Governance and Why it is Important
- Example of an Information Governance: GDPR
- Objectives of Information Governance
- How to implement Information Governance
- Who is responsible for Information Governance
- Information Governance Framework and Strategy
- What is Data Governance in AI
- How Does AI significantly impact Information Governance

## SESSION 3: CYBER RISK

- Cyber Risk Definition
- Cyber Risk Assessment
- Cyber Risk Management
- Various Types of Cyber Risk
- Cyber Risk Insurance
- Cyber Risk Governance
- Cyber Risk Quantifications
- Cyber Security Awareness
- Methods to Mitigate Cyber Risk
- Why do we need to worry about information security
- What are the biggest cybersecurity threats right now
- What are our COMPLIANCE OBLIGATIONS

## SESSION 4: REGTECH

- What is Regulatory Technologies (RegTech)
- Main RegTech Causes
- Why do we need RegTech
- How Can RegTech Define the Future of Compliance
- Top Challenges facing Top Fast Growing RegTech
- Regulatory Monitoring, Reporting and Compliance in the Finance Industry
- Financial Institutions vs Regulators vs FinTechs vs Consumers
- RegTech Innovation Focus: Digitalization, Data Analytics, Machine Learning and AI
- Data Privacy and Secure Data Sharing

# Your Expert Course Leader: Nadine Eid

Nadine is a Certified Anti-Money Laundering Specialist (CAMS) with more than 26 years of Banking Experience substantially concentrated in the fields of Compliance, Treasury, Capital Markets and Private Banking, in addition to 16 years of concentration in the Cards industry with comprehensive knowledge in AML, financial crime, regulatory compliance, and data protection.

Nadine holds a Master's Degree in Money and Banking from "The American University of Beirut". She is also certified in Financial Derivatives Module, Securities, and FSA Regulations from the "Chartered Institute For Securities & Investments - London, UK".

In addition to the Master's Degree in Money and Banking and certification in Anti-Money Laundering, Securities, Financial Derivatives, Banking Ethics, and FSA Regulations, Nadine has extensive banking experience in Middle Eastern, African, American, and European markets.

More recently, this experience has included working since May 2019 as Senior Manager, then as Director - Head of Compliance at areeba in Lebanon (a financial technology company specialized in the payment cards and electronic services, and in offering issuing and acquiring services to banks, other financial institutions, merchants and retailers).

Prior to areeba, Nadine worked at CSCBank (a Lebanese bank specialized in the card and electronic payment processing industry) for 14 years, of which the last three years have been as Senior Manager - Head of Compliance.

# Final thoughts on partnering with JH Consulting International



All our trainings are built around the specific needs of your business and the groups being trained – everything we do is customised for you at no extra charge!



You'll be able to implement your new skills immediately – our courses are designed by practitioners for practitioners.



Our courses can be delivered via virtual platforms or delivered in person where it is safe and appropriate to do so.



We know how to make virtual trainings engaging, impactful and highly effective – don't waste your time with a boring trainer talking to a set of PowerPoint slides!



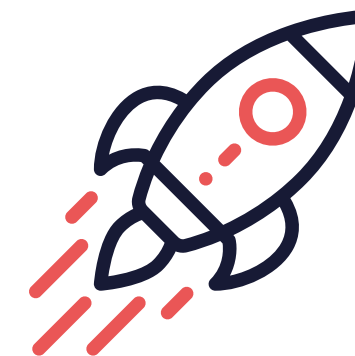
We are focused on creating value, by giving you the best possible training for the best possible price – we know our fees are better than our competitors, but so is our service!



You'll receive a level of service that is so unique you'll ask why other providers don't go the extra mile the way we do!



We have relationships with universities and professional bodies around the world and are able to secure academic accreditation where appropriate.



With five decades of international training experience under our belts, you can trust us to deliver.

Let's make some amazing learning  
happen

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