

Data Protection and Privacy in Financial Services

A complete practical guide

2 Day Training Programme or Virtual Delivery

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Why learning with JHCI makes a difference!

JH Consulting International is a multi-faceted training consultancy founded by two of the industry's most experienced operators. With over five decades of experience working with stakeholders at all levels at some of the world's leading financial and corporate institutions from every continent, we are a firm that really has been in the trenches with our clients – our track record speaks for itself. Our approach to learning brings together best in class approaches and a blend of technical, performance and well-being resources that help our clients get the results they need.



Outstanding Faculty of Experts

Our faculty is comprised of some of the leading subject matter experts in their field. You'll benefit from learning content 100% applicable to your needs.

Engaging Learning Experience

We create learning experiences that are engaging, focused and state of the art. We embrace and utilize a range of platforms and tools to make sure you have an outstanding experience.

Content Customised to Your Needs

A one-size fits all approach to learning and training is a thing of the past. Our courses are all customized to the specific needs of each client, guaranteeing the results you need.

We Know What Works

With over five decades of experience in corporate learning and training, we have a depth of experience that other companies could only wish for. Our clients trust us to deliver.

Course Overview

“Privacy Is Not An Option, But Rather A Necessity, And Should Never Be The Price We Pay To Access The Internet”

With the increase of globalization and digitalization, protecting personal data is becoming indispensable, especially with the introduction of related rules and regulations, such as the EU General Data Protection Regulation (GDPR).

Since the adoption of data privacy laws and legislations, data protection has been ranking high on regulators' agenda, and protecting personal data is becoming very crucial.

The purpose of this course is to provide participants with data protection-specific comprehension in order to help them reduce risk, optimise performance, and ensure the security and privacy rights of their customers and partners in a time of accelerated digital transformation.

Who Should Attend This Course?:

- Compliance Officers
- IT Security Staff
- Data Protection Officers
- Data Privacy Engineers
- Systems Security Professionals
- All staff involved with Data Protection

Course Programme – Day One

GDPR OVERVIEW

- Introduction about GDPR
- Purpose of the GDPR
- GDPR Terminology & Techniques
- Overview of Main Important Functions
 - Controller
 - Processor
 - Data Protection Officer (DPO)
 - Supervisory Authority
- Personal Identifiable information (PII)
- Special Data
- Structure of the Regulation
- 99 Articles

Structure of the Articles (99 articles split into 11 chapters)

- Chapter 1 – General Provisions
- Chapter 2 – Principles
- Chapter 3 – Rights of the Data subject
- Chapter 4 – Controllers and Processors
- Chapter 5–Transfer of Personal Data (To Third Countries or International Organizations)
- Chapter 6 – Independent Supervisory Authority
- Chapter 7 – Cooperation and Consistency
- Chapter 8 – Remedies, Liability, and Penalties
- Chapter 9 – Provisions Related to Specific Processing Situations
- Chapter 10 – Delegated Acts and Implementing Acts
- Chapter 11 – Final Provisions

Governance Foundation

- Lawful Processing of Personal Data
- Binding Corporate Rules
 - Scope and Exclusion
- Build Customer Confidence
- Controllers & Processors
- Controllers Definition
- Processing Definition
- Who Processes PII
- Regulatory Structure
- Derogations
- Data Breach
- Consequences of a Data Breach
- Pseudonymisation & Profiling
- Privacy By Design and Default
- Subject Access Request (SAR)

Data Protection Impact Assessment (DPIA)

- Four Stages of a DPIA
- Content of a DPIA
- Benefits of a DPIA
- Processes Considered for a DPIA
- Responsibilities Regarding DPIA
- Mitigating Risks Identified by a DPIA

Course Programme – Day One continued

Principles and Rights

- Legality, Transparency and Fairness Principle
 - Legality Principle, Lawfulness of Processing and Consent
 - Transparency Principle
 - Fairness Principle and Data Subject Rights
- Purpose Limitation Principle
- Minimization Principle
- Accuracy Principle
- Storage Limitation Principle
- Integrity & Confidentiality
- Accountability Principle
- Non-Compliance and Regulatory Fines
- Subject Access Requests (SAR)

Course Programme – Day Two

UNDERSTANDING GDPR FROM A BUSINESS & TECHNOLOGICAL PERSPECTIVE

- Lawful Processing
 - Conditions of lawful Processing
 - Lawful Processing for Special Categories Data
 - Consent
 - Legitimate Interest
- Legal Requirements of GDPR
- Privacy Principles in GDPR
- Data Subjects
 - Data Subject Rights
 - Subject Access Rights
- Protecting Personal Data
- Dealing with Third Parties
- Third Country Data Transfers
 - Cross Border Transfer
 - Transfer between EEA Countries
 - Binding Corporate Rule
 - Transfer Conditions
 - Exemptions

KEY FEATURES & DATA BREACH

- Data Breach and Incident Response
 - Definition of a Data Breach
 - Who to notify in case of a Data Breach
 - How to report a Data Breach to the Supervisory Authority
 - What reporting info to include in case of a Data Breach
 - How to mitigate a Breach Risk
- Key Roles and their Respective Responsibilities
 - Data Controller and Its Main Obligations
 - Data Processor and Its Main Obligations
 - Data Processing Agreement (Controller-Processor Contract)
 - Appointing Sub-Processors
 - Joint Controllers
 - Data Protection Officer (DPO)
 - EU Representatives
 - Supervisory Authorities
- Transferring Data Outside the EU
- Main Concept of GDPR
- Functional Suggestions about GDPR

GDPR IMPACT ON VARIOUS INDUSTRIES

- Impact on Capital Markets
- Impact on Financial Services
- Impact on The Payments Industry
- Compliance Risk

Meet Your Expert Course Leader: **Nadine Eid**



Nadine is a Certified Anti-Money Laundering Specialist (CAMS) with more than 26 years of Banking Experience substantially concentrated in the fields of Compliance, Treasury, Capital Markets and Private Banking, in addition to 16 years of concentration in the Cards industry with comprehensive knowledge in AML, financial crime, regulatory compliance, and data protection.

Nadine is the Founder of BeyondComply and a Professional Consultant in Anti-Money Laundering, Governance Risk & Compliance, Regulatory Compliance, Data Protection, and Cards Industry Rules and Regulations. She is as well a Certified Trainer for EIMF (European Institute of Management & Finance).

Nadine holds a Master's Degree in Money and Banking from "The American University of Beirut". She is also certified in EU GDPR Foundation and Practitioner by "The Knowledge Academy UK and in Financial Derivatives Module, Securities, and FSA Regulations by the "Chartered Institute for Securities & Investments - London, UK".

In addition to the Master's Degree in Money and Banking and certification in Anti-Money Laundering, Data Protection, Securities, Financial Derivatives, Banking Ethics, and FSA Regulations, Nadine has extensive banking experience in Middle Eastern, African, American, and European markets. More recently, this experience has included working since May 2019 as Senior Manager, then as Director - Head of Compliance & Regulatory Affairs at areeba in Lebanon (a financial technology company specialized in the payment cards and electronic services, and in offering issuing and acquiring services to banks, other financial institutions, merchants and retailers). Prior to areeba, Nadine worked at CSCBank (a Lebanese bank specialized in the card and electronic payment processing industry) for 14 years, of which the last three years have been as Senior Manager - Head of Compliance.

Final thoughts on partnering with JH Consulting International



All our trainings are built around the specific needs of your business and the groups being trained – everything we do is customised for you at no extra charge!



You'll be able to implement your new skills immediately – our courses are designed by practitioners for practitioners.



Our courses can be delivered via virtual platforms or delivered in person where it is safe and appropriate to do so.



We know how to make virtual trainings engaging, impactful and highly effective – don't waste your time with a boring trainer talking to a set of PowerPoint slides!



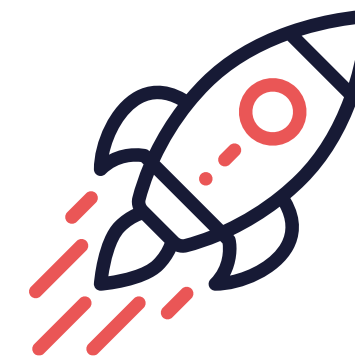
We are focused on creating value, by giving you the best possible training for the best possible price – we know our fees are better than our competitors, but so is our service!



You'll receive a level of service that is so unique you'll ask why other providers don't go the extra mile the way we do!



We have relationships with universities and professional bodies around the world and are able to secure academic accreditation where appropriate.



With five decades of international training experience under our belts, you can trust us to deliver.

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Let's make some amazing learning
happen

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